





Print								In-Person	eMedia		
Features	Profiles/ Food Safety	Menu Trends	Focus	Beverage Trends	Well-Equipped	Supplements/ Special Editorial	Bonus Distribution/ Ad Readership Studies	RH Events/ Industry Shows	RH eNewsletters	RH Recipe Box	
January	The First String 10 to watch in 2010	Food Safety Topic	Small Plates	Beans	Wine Update	Baking Equipment			 Each month, four newsletters are delivered to 20,000+ opt-in subscribers Allows you niche market exposure with a choice of three positions	 Delivered quarterly via email directly to the desktop of 20,000+ full-service restaurant decision-makers	
February	State of the Industry: What the year ahead holds for you		Breakfast	Eggs	Coffee	Pulpers/ Composters	Signet Ad Readership Study				
March	Go Casual Are you ready to ditch your fine dining restaurant?	Concepts of Tomorrow	Salads	Cheese	Soft Drinks	Coffee/ Espresso					
April	In Control 10 cost-cutting controls that pay off	Food Safety Topic	Sandwiches	Shellfish	Tea	Combi Ovens	Cooking With RH Supplement	Women's Foodservice Forum/ NRA Show Bonus Distribution			Women's Foodservice Forum
May	Let It Roll Street food is a trend you can't ignore	Concepts of Tomorrow	Appetizers	Pork	Cocktails	Specialty Cooking Equipment	Special Editorial: NRA Show Preview	NRA Show Bonus Distribution			NRA Show
June	Raising the Bar Why you should hire a mixologist.		Seafood	Beef & Veal	Beer Promotions	Bar Equipment					
July	The Way To Go Five food trends you should embrace now	Food Safety Topic	Meaty Entrees	Chicken	Spirits	High-Speed Cooking	Chef Confidential Supplement	PMA Foodservice Conference Bonus Distribution			PMA Foodservice Conference
August	America's Best Damn Restaurants Meet restaurants that set the high-water mark		Desserts	Turkey	Juices	Energy-Efficient Equipment	Signet Ad Readership Study				
September	Serving It Up Tips from smart servers on the front line	Concepts of Tomorrow	Poultry	Lamb	Syrups & Mixers	Ice Makers	Cooking With RH Supplement	Concepts of Tomorrow Bonus Distribution			
October	Inexpensive Indulgences Giving more for less: adding small luxuries to your menu	Food Safety Topic	Mediterranean	Potatoes	Wine Update	Display Refrigeration		Concepts of Tomorrow Conference/ Hotel/Motel Restaurant Show Bonus Distribution			
November	Broaden Your Appeal How to redefine your concept to stay relevant		Asian	Rice	Beer Promotions	Dishwashers		Hotel/Motel Restaurant Show Bonus Distribution			Hotel/Motel Restaurant Show
December	RH's Annual Concepts of Tomorrow Issue: A wrap-up of our Conference plus the winner of the Richard Melman Concepts of Tomorrow Award		Latin	Duck	Hot Spirits Review	Toasters		NAFEM Bonus Distribution			

Additional editorial departments: **Fridge Raid**, **Rising Stars**, **Tricks of the Trade**, **Tech Talk**, **Debut**, **10 Thoughts**, **Master Mixologist**, **Healthy Eats**, **Trendinista**, **Heroes**, **Kiosk**, **Kudos**, **Book Report**, **Perfectly Quotable** and more.

# Restaurant Hospitality 2010 Deadlines

	Print		eMedia									
			RH eNewsletters 								RH Recipe Box (Quarterly)	
			1st Tuesday Each Month		2nd Tuesday Each Month		3rd Tuesday Each Month		4th Tuesday Each Month			
	Space Closing	Material Due	Space Closing	Material Due	Space Closing	Material Due	Space Closing	Material Due	Space Closing	Material Due	Space Closing	Material Due
January	12/3/09	12/4/09	12/21/09	12/23/09	12/28/09	1/4/10	1/4/10	1/8/10	1/11/10	1/15/10		
February	1/4/10	1/8/10	1/19/10	1/22/10	1/25/10	1/29/10	2/1/10	2/5/10	2/8/10	2/12/10		
March	2/1/10	2/5/10	2/16/10	2/19/10	2/22/10	2/26/10	3/1/10	3/5/10	3/8/10	3/12/10	2/1/10	2/10/10
April	3/1/10	3/5/10	3/22/10	3/26/10	3/29/10	4/2/10	4/5/10	4/9/10	4/12/10	4/16/10		
May	4/1/10	4/7/10	4/19/10	4/23/10	4/26/10	4/30/10	5/3/10	5/7/10	5/10/10	5/14/10		
June	5/3/10	5/7/10	5/24/10	5/28/10	6/1/10	6/4/10	6/7/10	6/11/10	6/14/10	6/18/10	5/3/10	5/10/10
July	6/1/10	6/7/10	6/21/10	6/25/10	6/28/10	7/2/10	7/6/10	7/9/10	7/12/10	7/16/10		
August	7/1/10	7/7/10	7/19/10	7/23/10	7/26/10	7/30/10	8/2/10	8/6/10	8/9/10	8/13/10		
September	8/2/10	8/5/10	8/23/10	8/27/10	8/30/10	9/3/10	9/7/10	9/10/10	9/13/10	9/17/10	8/2/10	8/10/10
October	9/1/10	9/7/10	9/20/10	9/24/10	9/27/10	10/1/10	10/4/10	10/8/10	10/11/10	10/15/10		
November	10/1/10	10/5/10	10/18/10	10/22/10	10/25/10	10/29/10	11/1/10	11/5/10	11/8/10	11/12/10		
December	11/1/10	11/5/10	11/22/10	11/24/10	11/29/10	12/3/10	12/6/10	12/10/10	12/13/10	12/17/10	11/1/10	11/10/10
Cooking with RH (April)	2/12/10	3/5/10										
Cooking with RH (September)	7/15/10	8/5/10										
Celebrity Chefs	4/15/10	6/4/10										

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