




Print							In-Person	eMedia		
Features		Profiles	Menu Trends	Beverage Trends	Well-Equipped	Supplements/ Special Editorial	Bonus Distribution/ Ad Readership Studies	RH Events/ Industry Shows	RH eNewsletters	RH Recipe Box
January	10 to Watch in 2011		Morning Menus	Food-Friendly Cocktails	Refrigerators & Freezers		NAFEM Show Bonus Distribution		  <p>RH Extra provides timely takes and original analyses of the issues and trends that matter most to full-service restaurant operators</p> <p>Enables advertisers to:</p> <ul style="list-style-type: none"> • Increase market awareness, while driving traffic to your Web site or microsite • Niche market exposure with a choice of three positions that can accommodate either ad unit <p>Sent to 35,000+ opt-in subscribers</p> <p>Delivery Dates:</p> <ul style="list-style-type: none"> • eMailed the first Tuesday of every week <p>Available Ad Units</p> <ul style="list-style-type: none"> • Left Column: 468 x 60 • Right Column: 180 x 150 • Above Footer: 728 x 90 <p>All ad units include up to 200 characters of copy and url</p> <p>Recipe Box, <i>Restaurant Hospitality's</i> food-centered eNewsletter, is packed with seasonal recipes that come to you straight from the research and development kitchens of the foodservice industry's leading players</p> <p>Suppliers and buyers are just one click away from your recipes</p> <p>Delivered quarterly via email directly to the desktop of 33,000+ full-service restaurant decision-makers</p> <p>Recipe Boxes are archived on www.restaurant-hospitality.com for continual reference and additional brand exposure</p>	
February	From David to Goliath How the small, smart guys are growing quickly	Chef's Favorite Comfort Food	Inspired Sandwiches		Ranges & Cooktops		Signet Ad Readership Study	NAFEM Show Catersource		
March	Hot Hotel Restaurants Big-name chefs are putting hotel restaurants on the map	Master Mixologist	Seafood	Sommeliers Branch Out	Sinks, Counters & Tables		Women's Foodservice Forum			
April	Save Money Now! 10 cost-cutting controls you can take to the bank	Pastry Chef Spotlight	Fresh/Seasonal		New at NAFEM	Cooking With RH Supplement	NRA Show Bonus Distribution	Women's Foodservice Forum		
May	Great Bar Grub The 15 best bar menu items ever	Master Mixologist	Global Appetizers	Glassware & Garnish Ideas	Ventilation & Exhaust Hoods	Special Editorial: NRA Show Preview	NRA Show Bonus Distribution	NRA Show		
June	America's Best Damn Restaurants, Period! Benchmark restaurants that we can learn from	Chef's Favorite Comfort Food	Versatile & Light		Display Cases		Signet AdProbe Study			
July	Make It Better 5 food trends that you should embrace now	Master Mixologist	Signature Desserts	Seasonality in a Glass	Ice Makers			PMA Foodservice Conference		
August	Liquid Assets 10 tips for generating greater bar profits	Pastry Chef Spotlight	Meaty & Robust Ideas		Combi Ovens		RH New Directions Bonus Distribution			
September	Get Social 7 successful social media money-making promos	Master Mixologist	Regionally Inspired Fare	Beer, Wine, Spirits Promotions	Buffet Equipment	Cooking With RH Supplement	Signet Ad Readership Study RH New Directions Bonus Distribution			
October	Next Gen Takeout This ain't your daddy's takeout: what's new	Chef's Favorite Comfort Food	House-Made Specialties		Coffee & Espresso Equipment		Hotel/Motel Restaurant Show Bonus Distribution			
November	Cha-Ching! Steal these 10 low-cost/high-margin menu items	Master Mixologist	Emerging Cuisines	Heat Up Hot Drink Sales	Energy-Saving Equipment		Hotel/Motel Restaurant Show Bonus Distribution	Hotel/Motel Restaurant Show		
December	RH's New Directions A wrap-up of our annual conference/winner of the Melman Award	Pastry Chef Spotlight	Chefs' Signatures		Bar Equipment					

Restaurant Hospitality 2011 Deadlines



	Print		eMedia												
			RH eNewsletters										 RH Recipe Box (Quarterly)		
			1st Monday Each Month		2nd Monday Each Month		3rd Monday Each Month		4th Monday Each Month		5th Monday Each Month				
Space Closing	Material Due	Space Closing	Material Due	Space Closing	Material Due	Space Closing	Material Due	Space Closing	Material Due	Space Closing	Material Due	Space Closing	Material Due	Space Closing	Material Due
January	12/3/10	12/4/10	12/21/10	12/23/10	12/28/10	1/4/11	1/4/11	1/8/11	1/11/11	1/15/11	1/15/11	1/15/11			
February	1/4/11	1/8/11	1/19/11	1/22/11	1/25/11	1/29/11	2/1/11	2/5/11	2/8/11	2/12/11	2/12/11	2/12/11			
March	2/1/11	2/5/11	2/16/11	2/19/11	2/22/11	2/26/11	3/1/11	3/5/11	3/8/11	3/12/11	3/12/11	3/12/11	2/1/11	2/10/11	
April	3/1/11	3/5/11	3/22/11	3/26/11	3/29/11	4/2/11	4/5/11	4/9/11	4/12/11	4/16/11	4/16/11	4/16/11			
May	4/1/11	4/7/11	4/19/11	4/23/11	4/26/11	4/30/11	5/3/11	5/7/11	5/10/11	5/14/11	5/14/11	5/14/11			
June	5/3/11	5/7/11	5/24/11	5/28/11	6/1/11	6/4/11	6/7/11	6/11/11	6/14/11	6/18/11	6/18/11	6/18/11	5/3/11	5/10/11	
July	6/1/11	6/7/11	6/21/11	6/25/11	6/28/11	7/2/11	7/6/11	7/9/11	7/12/11	7/16/11	7/16/11	7/16/11			
August	7/1/11	7/7/11	7/19/11	7/23/11	7/26/11	7/30/11	8/2/11	8/6/11	8/9/11	8/13/11	8/13/11	8/13/11			
September	8/2/11	8/5/11	8/23/11	8/27/11	8/30/11	9/3/11	9/7/11	9/10/11	9/13/11	9/17/11	9/17/11	9/17/11	8/2/11	8/10/11	
October	9/1/11	9/7/11	9/20/11	9/24/11	9/27/11	10/1/11	10/4/11	10/8/11	10/11/11	10/15/11	10/15/11	10/15/11			
November	10/1/11	10/5/11	10/18/11	10/22/11	10/25/11	10/29/11	11/1/11	11/5/11	11/8/11	11/12/11	11/12/11	11/12/11			
December	11/1/11	11/5/11	11/22/11	11/24/11	11/29/11	12/3/11	12/6/11	12/10/11	12/13/11	12/17/11	12/17/11	12/17/11	11/1/11	11/10/11	
Cooking with RH (April)	2/12/11	3/5/11													
Cooking with RH (September)	7/15/11	8/5/11													

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All inserts are to be sent to:

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Please mark for issue date, magazine name and quantity.

Please call Denise M. Walde at (913) 967-1696 for a material extension date.